

Our knowledge and a decade of experience in nutrition of animals have resulted in a radically different, natural **RAW PALEO®** food.

Let your cat friend know what it tastes like.

**RAW PALEO®**

Natural vitality and health.

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By using Nautilus Classic instead of non-recycled paper, the negative environmental impact is significantly reduced.



Distributor:



SUPER NATURAL NUTRITIONAL CAT FOOD

# RAW<sup>®</sup> PALEO



DISCOVER RAW PALEO® PREMIUM SACHETS

YOUR CAT'S  
NATURAL NUTRITION  
WET FOOD WITH TAURINE





NEW

BACK TO THE ROOTS  
FORMULA, ACCORDING  
TO THE PRIMAL NEEDS OF CATS.  
TO TAKE CARE OF THE CAT'S  
HEALTH AND PREDATORY  
NATURE.

**NATURAL AND HEALTHY  
AT EVERY STAGE OF LIFE.**

Natural ingredients, lots of valuable meat and offal, no gluten and high taurine content. These are the real nutritional needs of cats at every stage of their lives. No unnecessary fillers, a short list of high-quality ingredients rather than excessive amounts: these are the advantages of the **Raw Paleo®** food formula.





## LEARN MORE ABOUT RAW PALEO® FOODS

UP TO 70% OF MEAT  
AND OFFAL



TURKEY



BEEF



GAME



GLUTEN-FREE



INCLUDES TAURINE



NECESSARY UNSATURATED FATTY  
ACIDS OMEGA 3 and 6



TASTY: HIGH MEAT CONTENT  
AND ADDITION OF AROMATIC BROTH



HUMAN GRADE: INGREDIENTS AUTHORISED  
FOR HUMAN CONSUMPTION



IT DOES NOT CONTAIN GROUND BONES, SOYBEANS,  
SUGAR, ARTIFICIAL COLOURS, FLAVOUR  
ENHANCERS OR PRESERVATIVES



TRY **RAW PALEO®**  
FOOD WITH TAURINE

TO SUIT YOUR CONVENIENCE AND YOUR CAT'S  
TASTE, WE HAVE PREPARED VARIOUS  
FLAVOUR VARIANTS.

## ADULT CATS

Weight of the cat		2 - 3 kg	4 - 5 kg	6 - 7 kg	8 - 9 kg
		Application: daily food intake in grams			
TURKEY	Adult cats	165 - 215 g	265 - 305 g	345 - 380 g	420 - 450 g
	BEEF	145 - 190 g	230 - 270 g	305 - 335 g	370 - 400 g
	GAME	140 - 185 g	225 - 260 g	295 - 325 g	355 - 385 g

## STERILISED CATS

Weight of the cat		< 1 kg	2 - 3 kg	4 - 5 kg	6 - 7 kg	8 - 9 kg
		Application: daily food intake in grams				
TURKEY	Kittens 4 - 9 months	90 - 150 g	145 - 315 g	230 - 440 g	-	-
	Kittens 9 - 12 months	80 - 110 g	125 - 230 g	190 - 325 g	-	-
	Adult cats > 12 months	-	85 - 165 g	135 - 230 g	170 - 290 g	200 - 340 g
BEEF	Kittens 4 - 9 months	85 - 140 g	135 - 290 g	215 - 415 g	-	-
	Kittens 9 - 12 months	70 - 105 g	115 - 220 g	185 - 310 g	-	-
	Adult cats > 12 months	-	75 - 145 g	120 - 200 g	160 - 255 g	190 - 300 g
GAME	Kittens 4 - 9 months	80 - 135 g	130 - 280 g	205 - 395 g	-	-
	Kittens 9 - 12 months	70 - 100 g	110 - 210 g	175 - 300 g	-	-
	Adult cats > 12 months	-	70 - 140 g	115 - 195 g	150 - 245 g	185 - 290 g

## KITTENS

Weight of the cat		0,25 - 1 kg	1 - 2 kg	2 - 3 kg	3 - 4 kg	4 - 5 kg
		Application: daily food intake in grams				
TURKEY	Kittens < 4 months	85 - 260 g	210 - 415 g	330 - 540 g	-	-
	Kittens 4 - 9 months	85 - 210 g	180 - 330 g	290 - 435 g	380 - 525 g	460 - 610 g
	Kittens 9 - 12 months	85 - 155 g	155 - 250 g	250 - 325 g	325 - 395 g	395 - 460 g
BEEF	Kittens < 4 months	70 - 230 g	185 - 365 g	290 - 480 g	-	-
	Kittens 4 - 9 months	70 - 185 g	160 - 295 g	290 - 385 g	335 - 465 g	405 - 540 g
	Kittens 9 - 12 months	85 - 140 g	140 - 220 g	220 - 285 g	285 - 350 g	350 - 405 g
GAME	Kittens < 4 months	70 - 220 g	175 - 350 g	280 - 460 g	-	-
	Kittens 4 - 9 months	70 - 175 g	155 - 280 g	245 - 370 g	320 - 450 g	390 - 520 g
	Kittens 9 - 12 months	85 - 135 g	135 - 210 g	210 - 275 g	275 - 335 g	335 - 390 g



# WHY ARE FUNCTIONAL ADDITIVES SO IMPORTANT?



## CANNABIS OIL

A natural source of omega 3 and 6 fatty acids, it improves the coat's appearance and gives it a glow. It supports immunity and nourishes the skin, protects it from occurrence of inflammation.



## SUNFLOWER OIL

A source of omega 6 acids and vitamin E. It has a significant impact on the maintenance of natural immunity of the body and protects against cardiovascular system diseases.



## SALMON OIL

It is one of the richest sources of omega 3 fatty acids. It has a strong anti-inflammatory effect.



## L-CARNITINE

It accelerates fat burning, improves endurance and supports muscle regeneration after intensive play.



## PULVERISED EGGSHELLS

A natural source of calcium supports the regeneration of the joint cartilage and cares for healthy bone development.



## BEEF

Good pet food contains not only essential nutrients (proteins, fats, carbohydrates, minerals and vitamins) but also functional additives which have significant health effects. They support proper growth, development and functioning of cats of all ages.

Beef is a valuable source of protein. It is rich in phosphorus and easily absorbed iron. Beef contains high proportion of polyunsaturated fatty acids, mainly of Omega-6 group. A valuable component of beef is choline which is responsible for the proper functioning of the nervous system. It is a good source of niacin, vitamin B6 and vitamin B12, as well as zinc and selenium.



## GAME

The meat of wild animals is a source of healthy food. Compared to the meat of other farm animals, game meat contains the least fat, most easily digestible protein and iron. It has a unique taste, rich nutritional value and fewer calories. In addition, it is rich in valuable vitamins, especially B-group vitamins, as well as minerals, especially magnesium, phosphorus and calcium. What is important, game meat rarely causes allergies.



## TURKEY

Turkey meat is characterised by relatively high content of protein and low content of fat, what makes the food prepared with its presence easily digestible. It has low sodium and high selenium content and contains a significant amount of phosphorus, niacin and vitamin B6.





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**WET FOOD  
IS ONE OF THE BEST  
SOURCES OF WATER  
IN A CAT'S DIET.**

DRY FOOD MOISTURE  
CONTENT IS 10%, AND IN WET  
FOOD **60 - 80%.**

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## WHY IS TAURINE ESSENTIAL IN CAT FOOD?

NOT WITHOUT REASON, MICE ARE A CAT'S TREAT: THEY ARE A GREAT SOURCE OF ESSENTIAL TAURINE.

### WHAT IS TAURINE?

Taurine is one of the most important amino acids essential for cats and is found in most animal tissues, such as heart, muscles, internal organs, or retina. Taurine has an antioxidant effect, protects from the detrimental action of free radicals. It is being used in the process of feeding cats, irrespective of their age, or medical condition. It particularly fulfills important part in relation to kittens – participating in the development of the central nervous system and the retina. Taurine deficiency leads to many serious consequences, so it should be supplemented **at every stage of a cat's life.**

### A WARM MEAL IS A TASTY MEAL FOR YOUR CAT

Cat ancestors and modern small and big wild cats eat their prey right after hunting when it's still warm. A warm meal is very attractive for a cat as it stimulates not only its taste buds but also its sense of smell. This is especially important when feeding sick animals, whose appetite is usually reduced. Remember not to give food just after taking it out of the fridge. The sachet can be put into hot water for a while or warmed up in a baby bottle warmer.



# KITTEN

WET FOOD FOR KITTENS  
(TURKEY, BEEF, GAME)



## Indications

Raw Paleo Kitten is a complete and balanced maintenance food for growing cats, intended for use from weaning until the age of one year. The food is enriched with a natural source of calcium and based on a single protein source, which means that all its animal-derived ingredients come from **turkey**.

**Packaging: 100 g**

## COMPOSITION

- Turkey and offal of turkey 70%
- Turkey broth 28.7%
- Minerals 1%
- Sunflower oil 0.2%
- Pulverised eggshells 0.1%

## ANALYTICAL CONSTITUENTS:

Protein 10.3%, Fat Content 5.3%, Crude fibre 0.3%, Crude ash 2.5%, Moisture 79%

## ADDITIVES PER KG

- Vitamin D3 200 IU
- Zinc (as monohydrate zinc sulphate) 25 mg
- Manganese (as manganese sulphate (II), monohydrate) 1.4 mg
- Iodine (as calcium iodate, anhydrous) 0.75 mg
- Copper (as copper sulphate, pentahydrate) 1 mg
- Taurine 1500 mg

# ADULT

WET FOOD FOR ADULT CATS  
(TURKEY, BEEF, GAME)



## Indications

Raw Paleo Adult Cat is a complete and balanced maintenance food for adult cats from the age of one year. The food is based on a single source of protein, which means that all its animal-derived ingredients come from **turkey**.

**Packaging: 100 g**

## COMPOSITION

- Turkey and offal of turkey 70%
- Turkey broth 28.8%
- Minerals 1%
- Sunflower oil 0.2%

## ANALYTICAL CONSTITUENTS:

Protein 10.3%, Fat Content 5.3%, Crude fibre 0.3%, Crude ash 2.5%, Moisture 79%

## ADDITIVES PER KG

- Vitamin D3 200 IU
- Zinc (as zinc sulphate monohydrate) 25 mg
- Manganese (as manganese sulphate (II), monohydrate) 1.4 mg
- Iodine (as calcium iodate, anhydrous) 0.75 mg
- Copper (as copper sulphate, pentahydrate) 1 mg
- Taurine 1500 mg



## Indications

Raw Paleo Kitten is a complete and balanced maintenance food for growing cats, intended for use from weaning until the age of one year. The food is enriched with a natural source of calcium and based on a single protein source, which means that all its animal-derived ingredients come from **beef**.

**Packaging: 100 g**

## COMPOSITION

- Beef and offal of bovine animals 70%
- Beef broth 28.7%
- Minerals 1%
- Salmon oil 0.2%
- Pulverised eggshells 0.1%

## ANALYTICAL CONSTITUENTS:

Protein 10.7%, Fat Content 6.9%, Crude fibre 0.3%, Crude ash 2.1%, Moisture 78%

## ADDITIVES PER KG

- Vitamin D3 200 IU
- Zinc (as monohydrate zinc sulphate) 25 mg
- Manganese (as manganese sulphate (II), monohydrate) 1.4 mg
- Iodine (as calcium iodate, anhydrous) 0.75 mg
- Taurine 1500 mg



## Indications

Raw Paleo Adult Cat is a complete and balanced maintenance food for adult cats from the age of one year. The food is based on a single source of protein, which means that all its animal-derived ingredients come from **beef**.

**Packaging: 100 g**

## COMPOSITION

- Beef and offal of bovine animals 70%
- Beef broth 28.8%
- Minerals 1%
- Salmon oil 0.2%

## ANALYTICAL CONSTITUENTS:

Protein 10.7%, Fat Content 6.9%, Crude fibre 0.3%, Crude ash 2.1%, Moisture 78%

## ADDITIVES PER KG

- Vitamin D3 200 IU
- Zinc (as monohydrate zinc sulphate) 25 mg
- Manganese (as manganese sulphate (II), monohydrate) 1.4 mg
- Iodine (as calcium iodate, anhydrous) 0.75 mg
- Taurine 1500 mg



## Indications

Raw Paleo Kitten is a complete and balanced maintenance food for growing cats, intended for use from weaning until the age of one year. The food is enriched with a natural source of calcium and based on a single protein source, which means that all its animal-derived ingredients come from **game meat**.

**Packaging: 100 g**

## COMPOSITION

- Meat and offal from game 70%
- Game meat broth 28.7%
- Minerals 1%
- Hemp oil 0.2%
- Pulverised eggshells 0.1%

## ANALYTICAL CONSTITUENTS:

Protein 10.5%, Fat Content 6.3%, Crude fibre 0.3%, Crude ash 2.2%, Moisture 76%

## ADDITIVES PER KG

- Vitamin D3 200 IU
- Zinc (as monohydrate zinc sulphate) 25 mg
- Manganese (as manganese sulphate (II), monohydrate) 1.4 mg
- Iodine (as calcium iodate, anhydrous) 0.75 mg
- Taurine 1500 mg



## Indications

Raw Paleo Adult Cat is a complete and balanced maintenance food for adult cats from the age of one year. The food is based on a single source of protein, which means that all its animal-derived ingredients come from **game meat**.

**Packaging: 100 g**

## COMPOSITION

- Meat and offal from game 70%
- Game meat broth 28.8%
- Minerals 1%
- Hemp oil 0.2%

## ANALYTICAL CONSTITUENTS:

Protein 10.5%, Fat Content 6.3%, Crude fibre 0.3%, Crude ash 2.2%, Moisture 76%

## ADDITIVES PER KG

- Vitamin D3 200 IU
- Zinc (as monohydrate zinc sulphate) 25 mg
- Manganese (as manganese sulphate (II), monohydrate) 1.4 mg
- Iodine (as calcium iodate, anhydrous) 0.75 mg
- Taurine 1500 mg



# STERILISED

WET FOOD FOR STERILISED CATS  
(TURKEY, BEEF, GAME)



## Indications

Raw Paleo Sterilised Cat is a complete and balanced maintenance food for overweight and obese adult cats, as well as sterilised cats from the age of one year. The food is enriched with L-carnitine and based on a single source of protein, which means that all its animal-derived ingredients come from **turkey**.

**Packaging: 100 g**

## COMPOSITION

- Turkey and offal of turkey 68%
- Turkey broth 29%
- Rice 2%
- Minerals 1%

## ANALYTICAL CONSTITUENTS:

Protein 10.2%, Fat Content 5.1%, Crude fibre 0.5%, Crude ash 2.5%, Moisture 77%

## ADDITIVES PER KG

- Vitamin D3 200 IU
- Zinc (as monohydrate zinc sulphate) 25 mg
- Manganese (as manganese sulphate (II), monohydrate) 1.4 mg
- Iodine (as calcium iodate, anhydrous) 0.75 mg
- Copper (as copper sulphate, pentahydrate) 1 mg
- DL-methionine 20 mg
- L-carnitine 200 mg
- Taurine 1500 mg



## Indications

Raw Paleo Sterilised Cat is a complete and balanced maintenance food for overweight and obese adult cats, as well as sterilised cats from the age of one year. The food is enriched with L-carnitine and based on a single source of protein, which means that all its animal-derived ingredients come from **beef**.

**Packaging: 100 g**

## COMPOSITION

- Beef and offal of bovine animals 68%
- Beef broth 29%
- Sweet potatoes 2%
- Minerals 1%

## ANALYTICAL CONSTITUENTS:

Protein 10.6%, Fat Content 6.7%, Crude fibre 0.5%, Crude ash 2.1%, Moisture 77%

## ADDITIVES PER KG

- Vitamin D3 200 IU
- Zinc (as monohydrate zinc sulphate) 25 mg
- Manganese (as manganese sulphate (II), monohydrate) 1.4 mg
- Iodine (as calcium iodate, anhydrous) 0.75 mg
- DL-methionine 20 mg
- L-carnitine 200 mg
- Taurine 1500 mg



## Indications

Raw Paleo Sterilised Cat is a complete and balanced maintenance food for overweight and obese adult cats, as well as sterilised cats from the age of one year. The food is enriched with L-carnitine and based on a single source of protein, which means that all its animal-derived ingredients come from **game meat**.

**Packaging: 100 g**

## COMPOSITION

- Game and offal of game 68%
- Game broth 29%
- Parsnip 2%
- Minerals 1%

## ANALYTICAL CONSTITUENTS:

Protein 10.4%, Fat Content 6.1%, Crude fibre 0.4%, Crude ash 2.2%, Moisture 76%

## ADDITIVES PER KG

- Vitamin D3 200 IU
- Zinc (as monohydrate zinc sulphate) 25 mg
- Manganese (as manganese sulphate (II), monohydrate) 1.4 mg
- Iodine (as calcium iodate, anhydrous) 0.75 mg
- DL-methionine 20 mg
- L-carnitine 200 mg
- Taurine 1500 mg

# CHECK OUT OUR REVOLUTIONARY DOG FOOD RANGE.

Raw Paleo Product of the Year in the dry dog food category in the independent poll of the Zoological Industry 2019.





# WE HAVE BEEN CREATING SPECIALIST PRODUCTS FOR ANIMALS FOR 10 YEARS.

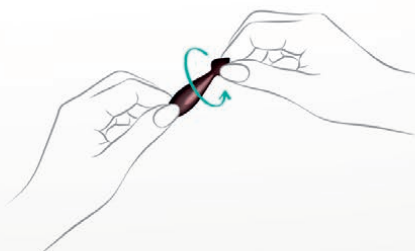
Thanks to our experience and knowledge, we have gained the trust of thousands of veterinary doctors, breeders and animal caregivers in more than 20 countries.



## TWIST-OFF CAPSULES. VERY EASY TO USE.

Just unscrew the capsule head and squeeze its contents onto your hand or into a bowl of food. The tasty capsule can also be given to the animal as a whole.

**The unique formula of the twist-off capsules: it is considered the most convenient form of supplementation\*.**



\*According to TNS Global.

# OUR HIGH-QUALITY PRODUCTS HAVE BEEN AWARDED MANY TIMES BY THE VETERINARY COMMUNITY AND BREEDERS.

Since 2008, VetExpert has been committed to the health and comfort of all animals. Our mission is to support their caregivers and veterinary doctors in their daily care and treatment decisions. So that every animal can look, feel and live the best it can. Thanks to the effectiveness of our dietary supplements and the innovative twist-off capsule, the VetExpert brand has become a leader of trust in the veterinary community in Poland\*. The high quality of our veterinary diets was quickly appreciated by veterinary doctors and caregivers. Thank you for your trust. We are constantly working on further innovations.



\* 2016 TNS survey